How global is North Carolina?

- 164% increase in jobs tied to international trade
- #14 ranking among U.S. states in exports
- 11% speak a language other than English at home

Changing demographics and economic opportunities show we’re more global than ever.

1992 - 2014

$6.7 bn

$3 bn

$2.7 bn

1992

2014

How are we preparing students?

- Some of the most popular languages studied by K-12 students in North Carolina are Spanish, French, and Latin.
- Higher ed foreign language enrollment increased 12% between 2002 and 2013.
- 21 of the top 25 industrialized countries begin language instruction in elementary school.
- International students contributed $459 million to North Carolina’s economy from 2014 through 2015.

“
Our communities are more diverse than ever. We work study, and partner with colleagues from other cultures and countries. It is imperative for North Carolina to ensure that NC residents are educated and prepared to succeed and thrive in a global community and market place.”

How do we plan for the future?

Visit our website
- Access over 1 million data points
- Map it by country or state
- mappingthenation.net

Connect locally
- Access resources
- Find partners
- mappingthenation.net

Make your case
- Explore the toolkit
- Share your story #mapthenation
- mappingthenation.net

Sources: